

**T R I B A L**

# **Student Insight**

Predict the future based on the past



**EMPOWERING THE WORLD OF EDUCATION**

Identifying students who are at risk of dropping out, or who are not making the academic progress they are capable of, is challenging and is often based on a limited set of indicators, such as academic results. Student Insight helps education providers to predict student performance and identify potential “at-risk” students, so interventions can be made at an early stage.

Student interactions with education services, such as the library and virtual learning environments leave a digital footprint which can be used to assess how engaged the student is with their academic studies. Together with demographic data, assessment results and other information, this data can be used to predict the likelihood that a student is going to be academically successful and generate warnings for students who appear to be off track.

**“We have nearly 20,000 students and much of the university operates in siloes. So you need to have intelligent ways to be able to spot the students who are struggling,”**

**University of Kent.**

Staff can quickly identify students that are at risk of not completing their course. With access to information about all levels of student engagement, staff can see patterns, compare individuals to peers and identify issues, all of which improve the student experience and helps students to complete their course.



## Student Insight helps you to:



### Increase student retention

Identify students who are at risk of dropping out, intervene earlier and proactively manage retention.



### Improve student outcomes

Identify students who are at risk of low performance and execute successful intervention strategies that help to improve outcomes.



### Understand student needs

Identify students who are at risk of not completing their course successfully and see what steps need to be taken for successful progression.



### Step in, before it becomes a problem

Identify and understand potential issues earlier and set up meetings with students to help them, before it's too late.

**Student Insight helps you understand the student behind the student information data so that you can make a positive difference and provide them with all the help necessary to ensure success on their student journey.**

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## **Contact us**

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